

# entosense

ENTOMOPHAGY FOR  A HEALTHY FUTURE



## Mini-Kickers Flavored Crickets

Aegiale Hesperiaris Larvae (Worm Salt)

Package Size: One Tube

Serving Size: 10 grams (one tube)

Shelf Life: 6 - 12 Months sealed and resealed

Introducing a New Product:

**Mini-Kickers Flavored Crickets. Yes, the bug.**

Mini-Kickers are Flavored Dry Roasted Crickets

There are around 100 crickets per tube.

Why do people want to eat a cricket? A number of reasons. One reason is the novelty factor. Eating a cricket is not your everyday experience. Yet, **about half of the tubes sold are to people that understand the health and environmental benefits.** Crickets are

super healthy with more protein than beef including all essential amino acids, more calcium than milk, more iron than spinach, a strong source of prebiotic fiber, an antioxidant, high in bio-available B12 and more. They use much less land and water than meat and they are grown humanely and are sustainable. **Good for us and good for the planet.**

**Eating crickets makes sense.**

Very few products get people talking like Mini-Kickers. Natural word of mouth advertising. Every time someone eats a flavored cricket, they post about it and tell everyone they know that they just ate a bug. It's an experience they will never forget.

Everybody gets a kick out of eating crickets. They're fun and they taste great!

**Mini-Kickers are available in ten flavors.**

Indian Curry | Italian Lasagna | Lemon Meringue | Cotton Candy | Mango Habanero  
Orange Creamsicle | Mexican Mole | Sun Dried Tomato | Jalapeno Garlic | White Cheddar

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