

entosense

ENTOMOPHAGY FOR  A HEALTHY FUTURE



CRICKETS & CRICKET POWDER

Acheta Domesticus

Package Size: One Pound

Serving Size: one teaspoon

Shelf Life: 6 - 12 Months sealed and resealed

Crickets & Cricket Powder are Healthy, Novel and Fun!

Many people decide to eat crickets for health reasons. Crickets and Cricket Powder offer protein with all nine essential amino acids, prebiotic fiber (nutrients for probiotics), they are very high in antioxidants, a strong and very bio-available source of B12, a perfect Omega 3:6 balance, Calcium, Zinc, Iron and more.

Adding crickets to your diet just makes sense.

Yet, as good for you as they are, eating a cricket is a challenge for a lot of people. **The toughest bug to eat is your first one.** That's why crickets are the perfect first bug for people to try because they are small and have a mild taste that most people like. Eating a cricket is an experience they will never forget.

Cricket powder is easier for people to eat because they don't have to see the bug. Cricket Powder opens a whole new frontier in baked goods. Add cricket powder to regular baking flour (4-parts baking flour to 1-part cricket powder) and you can make high protein donuts, bread with pre-biotic fiber, cake that's high in antioxidants and much more.

Edible insects in general are trending. So, to maximize customer intrigue and social media exposure, use crickets and cricket powder to introduce your customers to this ancient food source. 'Perfect word of mouth advertising.

Please Note: Shelf life mostly depends upon humidity. Kept dry, crickets and cricket powder can last for over a year even if the container has been opened.



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