



MANCHURIAN SCORPIONS

Mesobuthus Martensii

Package Size: 250 Scorpions

Serving Size: One Scorpion

Shelf Life: 6 Months Refrigerated.

We sell a lot of scorpions but most of the scorpions we sell are not sold for their nutritional value. **Scorpions are sold because of their Shock Value.**

Eating a scorpion is an event.

When someone orders a Scorpion Shot or a Flaming Scorpion Cocktail, they usually do it loudly. They want everyone to know *they are eating a scorpion*. Talk about an Instagram moment.

You can be sure they're going to tell everybody they know and post about it online because... it's something to be proud of. It's not easy eating your first scorpion. It's something to be proud of.

Scorpions take center stage. **Did you know that Manchurian Scorpions glow under a black light?** They naturally glow and it looks super cool. Astute bartenders take advantage of this and turn their customers purchase into a bit of theater by showing the customer the scorpion glow before adding it to a shot or cocktail. Definitely a crowd pleaser.

A **Scorpion Shot** is any shot with a scorpion added to it. A common angle is to offer a real Manchurian Scorpion added to any shot for \$5. The cost is less than a buck giving it a nice margin. 😊

The **Flaming Scorpion Cocktail** is any cocktail with a scorpion placed on top, then doused in liquor and set on fire. The flames get attention while the scorpion makes them stand up and take notice. This is a crowd pleaser!



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